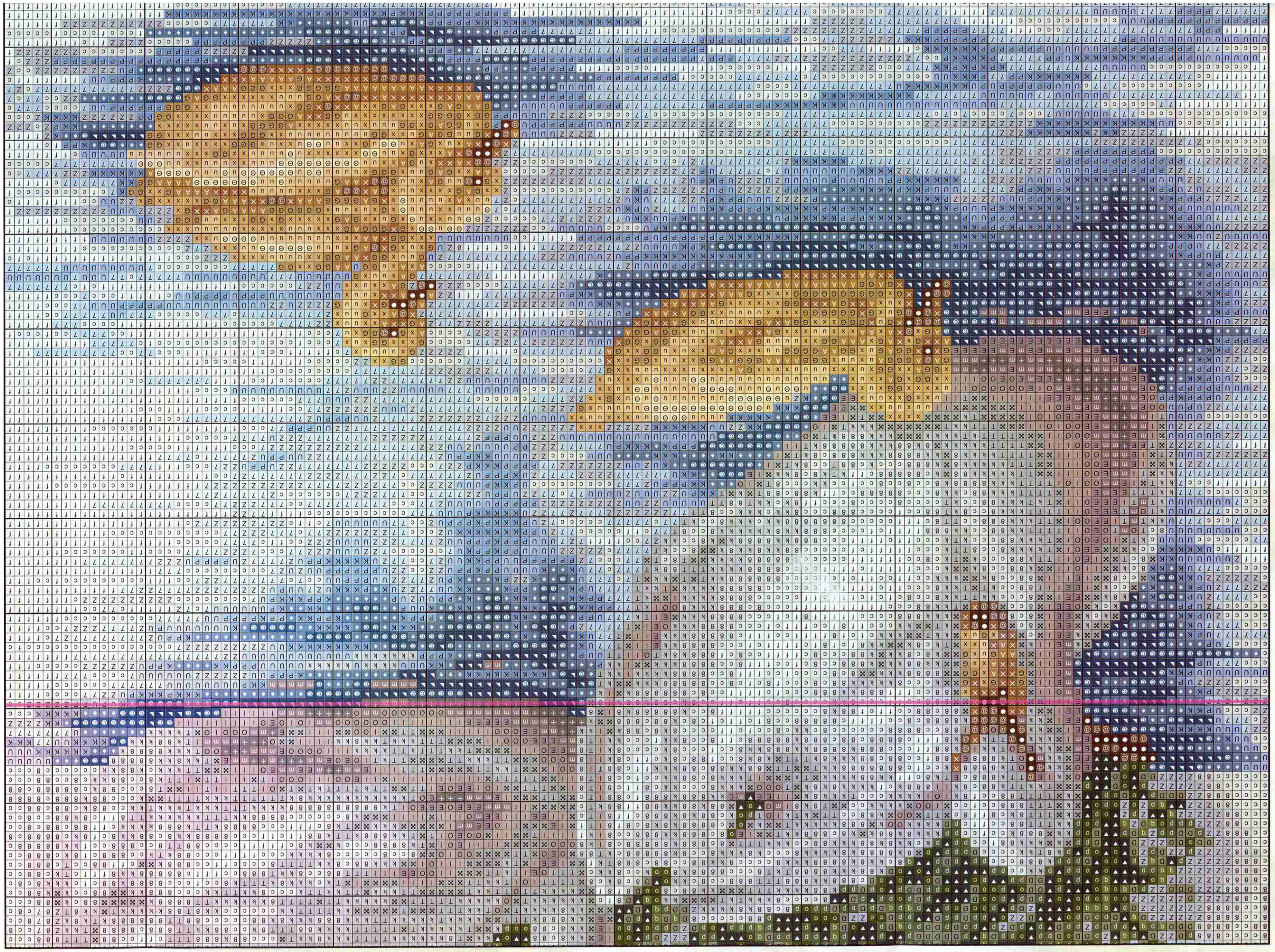www.bordadopontocruz.com.br